

Need to Win More Projects? It's Time to "Pump Up Your Proposals".

Our Coaching Can Increase Your Proposal Success Rate By 34%...
Find Out How.

You and your creative team spent weeks working on a big proposal. Late nights, weekends...lots of time and effort by your best people. Lots of stress.

Then you presented to the client and...nothing.

The proposed budget was fine. Your proposal just didn't get them excited about the project.

All that time and effort...wasted. Your company's future left in doubt.

What if you could improve your success rate on proposals...by 34%? What would that be worth to your company...and your creative team...and your career?

And what if you could achieve this:

- In your own offices
- In just half a day
- With a blueprint to follow for future proposals?

The "Pump Up Your Proposals" coaching program from Mindspring was developed with your company's needs in mind. How does it work?

1. **Done in your offices.** This saves your company money on travel expenses...and your team stays in their normal routine. No time away from home and families. No long trip home to forget what they've learned.
2. **Only takes half a day.** No dislocation to your office routine. Minimal lost productive time. Your team can apply the lessons they've learned *on the very same day*.
3. **Face-to-face coaching.** Nothing supports retention and application like having a coach right there in the room to provide instant feedback and support.
4. **Review of past proposals.** You get a review of your previous proposals...both successful and unsuccessful...and you learn what worked and what didn't. "Pump Up Your Proposals" coaching focuses on improving what you do...not changing who you are.
5. **Proposal "template" and checklist.** When your training is finished, you're left with a blueprint for proposals with real impact...plus a checklist of items that ensure increased success on future proposals.

*As a bonus...*within six months of your coaching session, you will receive a review one of your subsequent proposals...*for free...*so you can see how well your staff applied what they learned.

Does it work? Our clients report an average 34% increase in proposal success rate.

Here are just a few comments:

- "...best money we've ever spent."
- "...helped us win five new web design proposals...at a top price."

Ready to learn more?

Three ways to contact us and schedule your *free* 30-minute coaching session:

- Email us (pumpitup@mindspring.com)
- Call us (800-123-4567)
- **Click here** and complete our simple sign-up form.

Now is the time for you to start *winning more proposals*.

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B2B Web Page Sample

Word count: 404 (not including title)

Flesch-Kincaid grade level: 5.3